

OUR SPONSORSHIP POLICY

WHO DO WE SPONSOR ?

We prioritize causes, events and student organizations related to the fields of business and entrepreneurship, as well as organizations that have a direct impact on our male clientele. We do also encourage that the event should influence and benefit the community where our stores are located. Here are more specific examples:

Fundraisers supporting:

- Male health issues (e.g. prostate cancer)
- Children's well-being, health and growth
- Sports team foundations
- And other great opportunities!

The events should target the following audience:

- Corporate world : Law, Finance, Real Estate, Accounting, etc.
- Men's fashion
- College students
- Wedding coordinators and influencers
- Fashion or fitness influencers

WHAT KIND OF SPONSORSHIPS DO WE OFFER ?

We support many different types of events : fashion shows, fundraisers, silent auctions, cocktails, sports events. The 2 main criteria are that it fits our target clientele and that it brings great visibility and attention to the brand.

HOW TO APPLY ?

To be considered, all requests must be submitted in writing and sent by email to partnership@surmesur.com, with the following information:

- Your name and mission
- Description of the project or activity
- Date of the activity, if necessary
- Targeted clientele and number of participants
- Geographic area affected
- Objectives and anticipated results and benefits
- Type of sponsorship requested
- Visibility offered to Surmesur

For all larger sponsorships, a contract might be necessary to confirm the visibility offered to Surmesur and the exchange of services.

CONTACT DETAILS

For all local requests, please contact our store by email :

- **Chicago (USA)** : chicago@surmesur.com
- **Laval** : laval@surmesur.com
- **Mississauga** : mississauga@surmesur.com
- **Montréal** : montreal@surmesur.com
- **Ottawa** : ottawa@surmesur.com
- **Pittsburgh (USA)** : pittsburgh@surmesur.com
- **Québec** : quebec@surmesur.com
- **Toronto** : toronto@surmesur.com
- **Vancouver** : vancouver@surmesur.com

For all larger requests or requests targeting a broader area, please contact our **HQ** at partnership@surmesur.com